

# Mavita Sayal

GRAPHIC DESIGNER

## PROFILE

As a Graphic Design leader, my passion and expertise lie in motivating and guiding internal teams to collaborate on innovative, impactful experiences. My ultimate goal is to deliver tangible business and customer results through creative design solutions.

## SKILLS

Creative design skills  
Organizational skills  
Team work  
Painting  
Typography  
Detail Oriented  
Icons

## AWARDS

American Graphic design Award (GDUSA 2022)  
International Design Award (IDA 2022)  
Dean's List, SCAD 2019-present  
Recipient of SCAD Academic Scholarship, Achievements Scholarship, and Student Incentive Scholarship

## CONTACT

 (912)507-5813

 msayal0306@gmail.com

 <https://mavitasayal.wixsite.com/mavita-sayal>

## WORK EXPERIENCE

**PGA Tours | August 2023- Present**  
Freelance Graphic Design

As a freelance graphic designer at PGA Tours, I create captivating visual content that enhances the brand's presence and engages fans, delivering dynamic designs that resonate with the world of professional golf.

**Creative Juice | August 2023- Present**  
Graphic Design Intern

As an Intern at Creative Juice, I'll immerse in branding, web design, and graphics, handling logo creation, client meetings, and project direction

**SCAD story | 2021 - present**

I excel in public speaking and team management, & I thrive in high-traffic settings. My track record includes providing exceptional guest experiences through daily tours and accurate information delivery.

## EDUCATIONAL EXPERIENCE

**PGA Tour SCAD Collaboration | March-June 2023**

As a co-project manager alongside a Design Management student, I guided a team of 19 students to create a comprehensive brand toolkit for PGA TOUR University.

**Deloitte SCAD Collaboration | January-March 2023**

As a co-leader alongside a Design Management student, I guided a team of 16 students to re-imagine the airport passenger experience for a future context.

**Pye Barker SCAD Collaboration | January, 2023**

I co-led a team of 15 graphic designers and 4 illustrators, collaborating with a Service Design student to redesign Pye-Barker's logo. Our goal was to symbolize all their services while honoring their 75-year history.

**NFT SCAD Collaboration | February, 2023**

I led a team, consisting of a graphic designer and an illustrator to develop innovative concepts. We aimed to imagine a future where NFTs empower artists, support nonprofits, & create new income opportunities.

**Royal Caribbean Cruise SCAD Collaboration**  
July, 2022

I served as the sole graphic designer, leading the creation of a slide deck, infographics, and visuals for a project. I also conducted research and applied design strategies for maximum impact.